

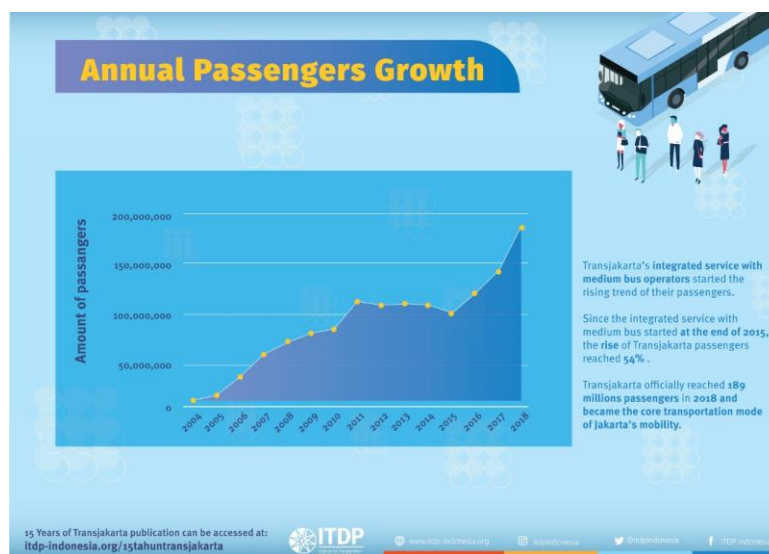
**Press Release**  
**March 18 2019**

**ITDP Collaboration and Busworld Southeast Asia 2019**  
**Promoting Buses as a Main Mass Public Transport Mode in the City**

*"Buses are still an affordable, flexible, and the simplest solutions of mass transit needs of city government and its citizens"*

**Jakarta, March 5th, 2019** - Although rail-based mass public transport is now an emerging trend in various regions in Indonesia, ITDP Indonesia believes that road-based transportation, such as buses, is still the right choice for developing cities that are just starting to plan and develop mass public transport system in their city. Bus as a mode of urban transportation, even before the establishment of a modern road-based public transport system such as Bus Rapid System (BRT), has become the most popular form of public transport of the city residents to support their mobility. The affordability of infrastructure development, the simplistic systems, and the flexible services has become an undeniable attraction for buses as a mass transit mode.

ITDP Indonesia as one of the non-profit organization that promotes sustainable transportation and has expertise in the development of the Bus Rapid Transit (BRT) system, has been assisting Transjakarta since its first opening in 2004. In its 15 years of operation, Transjakarta became the main backbone of public transport in Jakarta. In 2016, Transjakarta underwent a massive changes in its network. With only less than 3 years, Transjakarta routes were expanded from 25 routes in early 2016 to 155 routes in 2018. This has a positive influence on the increase in the number of Transjakarta riderships. In January 2016, Transjakarta passengers were recorded at 297,000 customers per day. Currently, Transjakarta serves an average of 663,000 passengers per day, and on some days even carries more than 720,000 passengers per day. The increase of more than 120% in just under three years is a result of route expansion and system optimization. [Transjakarta has become a benchmark for the BRT system in Indonesia and Southeast Asia.](#)





The significant increase in the number of riderships and the development of the BRT system is a sign that Transjakarta is capable of becoming a reliable road-based mass public transport system to cater city's urban mobility. Unfortunately, the progress of the BRT system in urban areas is not accompanied by the development of the buses as a transit modes in other cities in Indonesia, where buses are not seen as mass transit potential in urban areas are and even not as popular as their rail-based counterpart.

Meetings between stakeholders in the bus industry with bus-based mass public transport operators in "Busworld Southeast Asia 2019" event is an important opportunity for bus industry and operators to shine. The collaboration between stakeholders to promote the reliability of buses as mass transit can be a significant milestone to improve bus performance as a mass transit that can accommodate the increasing urban mobility needs. That is why ITDP Indonesia is very enthusiastic to welcome "Busworld Southeast Asia 2019" by actively participating as one of the Supporting Programme Organizations of the largest bus exhibition program in Southeast Asia. ITDP will be involved in two events, Transjakarta Busworld Journalist Site Visit and Busworld Academy Conference 2019. ITDP Indonesia will also open a BRT booth at this exhibition to provide more detailed information about BRT systems throughout the world.

### Transjakarta Busworld Journalist Site Visit

ITDP Indonesia is working with PT. Transportation Jakarta (Transjakarta) held the "Transjakarta Busworld Journalist Site Visit", a site visit program intended for media partners both national media and foreign media covering the "Busworld South East Asia 2019" event. The purpose of this field visit is to invite journalists to try the Bus Rapid Transit system in Jakarta and to see firsthand how buses are still the mainstay of Jakarta residents as a public transportation system in Jakarta. This site visit will be held on March 21, 2019, inviting media partners to visit the Transjakarta headquarter and to get information about the city-owned BRT system which has been operating for 15 years from ITDP Indonesia.

### Busworld Academy Conference 2019

With this year theme, "Making bus transport systems attractive, efficient and affordable in South East Asia", "Busworld Academy" is a series of seminars and panel discussions covering the best international

and local cases regarding the bus industry. The issues presented later became the theme of discussion with the participants. The panel discussions are intended for public transport operators, academics, research and development institutions, regulators and the government regarding buses as a system of mass public transportation in cities.

ITDP South East Asia Director, Adiwinarto Yoga, will participate in the Busworld Academy Program as a speaker during the panel discussion "**Development of Mass Transportation, BRT Systems, and Supporting Infrastructure**" held on March 21, 2019. This panel discussion will be led by Karlo Manik, Director of Traffic and Transportation Jabodetabek Transportation Management Agency (BPTJ).

### **Inviting Bus Industry Players to Promote Mass Public Transportation**

The success of Transjakarta as a bus-based mass public transportation in Jakarta is proof that buses are still the most desired mode of mass transit in urban areas. Therefore, it is important for the bus industry and Bus Rapid Transit operators to work together in promoting and developing Bus Rapid Transit system, as a mass transit system in urban areas. "Busworld South East Asia 2019" can be the event for this to occur. Hopefully, the meeting between bus industry players and public transport operators at this event could result in an agreement on standardization of buses as mass transit mode in Indonesian cities. With this event, they can also start promoting and convincing the city government that buses are a reliable, modern and efficient transportation mode for the urban area.

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### **Kontak Media**

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The Institute for Transportation and Development Policy (ITDP) bekerja di seluruh dunia untuk merancang dan mengimplementasikan sistem transportasi yang berkualitas tinggi dan juga kebijakan-kebijakan yang dapat membuat kota menjadi lebih hidup, lebih layak untuk ditinggali dan berkelanjutan.

ITDP adalah lembaga nonprofit yang terdepan dalam inovasi dan menyediakan keahlian teknis untuk mengakselerasi pertumbuhan transportasi berkelanjutan dan perkembangan perkotaan di seluruh dunia. Melalui proyek transportasi, pembuatan kebijakan dan publikasi penelitian, kami bekerja untuk mengurangi emisi karbon, menambahkan inklusi sosial dan meningkatkan kualitas hidup warga perkotaan.

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